# THE CULTURED SCH LAR STRATEGIC COMMUNICATIONS

## STRATEGIC NARRATIVE ANALYSIS REPORT

### Victoris and Vijetas The Grand Vizier Policy Products

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Greetings Victoris and Vijetas,

The following pages provide an overview of narrative talking points, an analysis of the Women's Health Protection Act, and policy-driven narrative suggestions to inform and guide an effective counternarrative to be run by the United States in response to Alt-right and foreign adversary narratives.

The purpose of this document is to help you contemplate ways to use policy to drive the narrative in a way that promotes good governance, improves influence operations, and carefully cultivates middle way public policies that lead the world toward peace and prosperity.

Please look over the information carefully, share feedback, and let me know if you have any questions!

Deo favente annuit coeptis!

With gratitude,

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#### **Executive Summary**

Great power competition is a battle of good governance on the world stage. No more is strategic competition a matter of conventional warfare and a settle of scores with gadgets. Great power competition can only be won through the battle of ideology and governing systems, and the most powerful tool in this battle of wits is narrative fueled by strong, ethical public policy. The abortion debate that has been rekindled by a leak of Super Court Justice Alito's opinion on Roe v. Wade has caught on like wildfire, but the governing results have been lackluster. Now, abortion rights hang in the balance, and Conservatives have redirected the narrative to the border crisis, foreign aid to Ukraine, and the economy. The way to move America forward is by carefully cultivating strategic policies that quell the concerns of all Americans and put the country back on track to realizing a more perfect union while leading the world in innovative policies that realize the United Nations Sustainable Development Goals. A first step is to get back to the American tradition of compromising on sound policy that meets the needs of the majority of Americans with consideration of minority populations (demographic and political minorities). The Women's Health Protection Act has myriad opportunities for improvement to move the needle forward on codifying Roe v. Wade, and immigration reform that reinvigorates the use of our government agencies including USAID, the SBA, and the IRS have the potential to design economically driven immigration reform that solves multiple problems with one policy.

#### **Talking Points**

- Senate Democrats missed the mark on codifying *Roe v. Wade* and doctor-led abortion rights in a 49-51 vote.
- All Senate Republicans and Sen. Joe Manchin (D.W.Va) voted against the bill.
- Republicans are doubling down on the fact that their candidates are not running on abortion, though they are staunchly pro-life.
- Top topics to campaign on include, inflation and the economy, the baby formula shortage, gas prices, humanitarian aid packages to Ukraine amid economic strife, and the border crisis/immigration.
- Strike the political balance to maintain control of the American narrative and mitigate the impacts of Russian and Chinese influence operations.

#### Analysis

The public defeat of Democratic Party efforts to codify *Roe v. Wade* in front of a nation with a majority in support of codification was not surprising to many but sent an important message.<sup>1</sup> Republicans made their united influence in the Senate known and discredited the assumption that the hairline majority of Democrats in the Senate has little to no meaning. Senator Joe Manchin (D.W.Va) shared that while he would vote for a bill to codify Roe v. Wade, the Women's Health Protection Act went "too far."<sup>2</sup> H.R.3755 - Women's Health Protection Act of 2021 does contain problematic clauses. For example, Section 2, Paragraph four states,

"Reproductive justice requires every individual to have the right to make their own decisions about having children regardless of their circumstances and without interference and discrimination. Reproductive Justice is a human right that can and will be achieved when all people, regardless of actual or perceived race, color, national origin, immigration status, sex (including gender identity, sex stereotyping, or sexual orientation), age, or disability status have the economic, social, and political power and resources to define and make decisions about their bodies, health, sexuality, families, and communities in all areas of their lives, with dignity and self-determination."

This paragraph has the potential to expand *Roe v. Wade* to encourage illegal immigration from countries where abortion is outlawed, such as Iraq, Haiti, the Dominican Republic, and others.<sup>4</sup> The current border crisis and troublesome immigration policy are critical campaign issues for Republicans. Any policy spin to support their prioritization of border control and increase in strongman immigration and customs enforcement will be a seized opportunity. The language should be updated to close loopholes for abuse of access.

Additionally, Section 2, Paragraph 8 states, "This Act is intended to protect all people with the capacity for pregnancy—cisgender women, transgender men, non-binary individuals, those who identify with a different gender, and others—who are unjustly harmed by restrictions on abortion services."<sup>5</sup> This is an obvious point of contention for

<sup>&</sup>lt;sup>4</sup> Women and Foreign Policy Program Staff. 2022. "Abortion Law: Global Comparisons." Council on Foreign Relations. May 5, 2022. <u>https://www.cfr.org/article/abortion-law-global-comparisons</u>. <sup>5</sup> Chu, Judy. 2021. "H.R.3755 - Women's Health Protection Act of 2021." Congress.Gov. June 8, 2021. <u>https://www.congress.gov/bill/117th-congress/house-bill/3755/text</u>.



<sup>&</sup>lt;sup>1</sup> De Pinto, Jennifer. 2022. "Most Who Support Roe See an Overturn as a Danger to Women, Other Rights — CBS News Poll." CBS News. May 8, 2022. <u>https://www.cbsnews.com/news/roe-v-wade-supreme-court-overturn-opinion-poll-2022-05-08/</u>.

 <sup>&</sup>lt;sup>2</sup> Raju, Manu. 2022. "New - Manchin Tells Us He's a NO on Dem Bill on Abortion Rights. Says It's Too Broad of an Expansion. Says He Would Support a Codification of Roe but Says This Bill Goes Too Far." Twitter. May 11, 2022. <u>https://twitter.com/mkraju/status/1524412902823890946</u>.
<sup>3</sup> Chu, Judy. 2021. "H.R.3755 - Women's Health Protection Act of 2021." Congress.Gov. June 8,

<sup>&</sup>lt;sup>3</sup> Chu, Judy. 2021. "H.R.3/55 - Women's Health Protection Act of 2021." Congress.Gov. June 8, 2021. <u>https://www.congress.gov/bill/117th-congress/house-bill/3755/text</u>.

Conservatives, as they are staunchly against gender identity spectrums and fluidity. A better way to word this paragraph would be, "This Act is intended to protect all biological females with the capacity for pregnancy who are unjustly harmed by restrictions on abortion services." Rather than focus on the talking point of gender identity, focus on biological sex categories. Limit the medical procedure of abortions to those who have the biological capacity to conceive and birth children, which scientifically, are biological females. Transgender identity has been linked to a difference in brain structure in transgender women when compared to cisgender individuals.<sup>6</sup> One can conclude that a difference in brain structure and gender identity does not negate or eliminate the biological sex and natural body functions of an individual, no matter what gender he, she, or they identify with. Focusing on the medical science of the procedure of abortion in concert with a morality that encourages responsible sexual behavior among the body politic would be a more prudent approach to codifying *Roe v Wade*.

Furthermore, Section 4, Subparagraph a-11 prohibits a healthcare provider's ability to place, "A requirement that a patient seeking abortion services at any point or points in time before fetal viability disclose the patient's reason or reasons for seeking abortion services, or a limitation on the provision or obtaining of abortion services at any point or points in time before fetal viability based on any actual, perceived, or potential reason or reasons of the patient for obtaining abortion services, regardless of whether the limitation is based on a health care provider's degree of actual or constructive knowledge of such reason or reasons."<sup>7</sup> This clause negates the purpose of placing reasonable limits on abortion in cases of rape, incest, or some other form of abuse. If a healthcare provider, which may be a mandatory reporter of domestic and child abuse in his/her/their state of practice,<sup>8</sup> cannot ascertain the true purpose of a patient seeking an abortion, then not only does the healthcare provider not have access to all pertinent information to ensure the procedure is performed correctly and without malpractice, but the justice system also misses opportunities to seek out and prosecute sexual predators. Thus, abusers will have free reign to force victims to receive repeat abortions with no accountability or opportunities for justice for victims. Such a loophole is the opposite of reproductive justice. Also, consider reworking the Preeminence<sup>9</sup> section to allow states to design their own

https://www.futureswithoutviolence.org/userfiles/file/HealthCare/mandatory\_intro.pdf. <sup>9</sup> Chu, Judy. 2021. "H.R.3755 - Women's Health Protection Act of 2021." Congress.Gov. June 8, 2021. <u>https://www.congress.gov/bill/117th-congress/house-bill/3755/text</u>.



<sup>&</sup>lt;sup>6</sup> Flint, Claas, Katharina Förster, Sophie A. Koser, Carsten Konrad, Pienie Zwitserlood, Klaus Berger, Marco Hermesdorf, et al. 2020. "Biological Sex Classification with Structural MRI Data Shows Increased Misclassification in Transgender Women." *Neuropsychopharmacology: Official Publication of the American College of Neuropsychopharmacology* 45 (10): 1758–65. https://doi.org/10.1038/s41386-020-0666-3.

<sup>&</sup>lt;sup>7</sup> Chu, Judy. 2021. "H.R.3755 - Women's Health Protection Act of 2021." Congress.Gov. June 8, 2021. <u>https://www.congress.gov/bill/117th-congress/house-bill/3755/text</u>.

<sup>&</sup>lt;sup>8</sup> Futures Without Violence. n.d. "Mandatory Reporting of Domestic Violence by Health Care Providers." Futureswithoutviolence.Org. Accessed May 14, 2022.

abortion laws in alignment with basic federal requirements according to fetal viability, as the current wording challenges states' rights according to the 10<sup>th</sup> Amendment.<sup>10</sup>

The Women's Health Protection Act of 2021 seems to lean more toward fulfilling political campaign narratives than implementing good governance to promote a safe and healthy society. There are myriad areas for improvement that have not been listed here. Nevertheless, the legislation has the potential to set precedent for lawlessness and requires ample reconsideration and revision.

#### Helping People Help Themselves Act

The above revisions of the Women's Health Protection Act should move the codification of *Roe v. Wade* in a positive, construction direction. Now, the big problems need to be tackled. There is an opportunity to develop a comprehensive policy package to tackle immigration, international aid, housing, energy form, and foreign direct investment (FDI). The Helping People Help Themselves Act is a framework for legislation to complement the Build Back Better Framework.<sup>11</sup> The premise is to revisit the role of government in the 21<sup>st</sup> century. Rather than focus on the government creating jobs, managing entitlements, and doing things the old-fashioned way, the government would be a direct competitor to venture capitalists to combat subversive economics,<sup>12</sup> lay a safe path to prosperity for U.S. citizens and immigrants, and transmute U.S. foreign aid into a program of targeted foreign direct investment.

**Immigration reform.** While working at Woodbury Commons in Central Valley, NY, I saw firsthand how human trafficking was used to help the global economy. Illegal migrant workers send remittances to their homelands. Theses remittances account for about 15% of migrant income.<sup>13</sup> To counter the real fear of Replacement Theory among white nationalist groups who are notoriously violent<sup>14</sup>, lawmakers should introduce immigration reform that exploits the socioeconomic opportunities presented by human migration.

<sup>&</sup>lt;sup>14</sup> Jones, Dustin. 2022. "What Is the 'great Replacement' and How Is It Tied to the Buffalo Shooting Suspect?" *NPR*, May 16, 2022. https://www.npr.org/2022/05/16/1099034094/what-is-the-great-replacement-theory.



<sup>&</sup>lt;sup>10</sup> Constitution, U. S. 1791. "10th Amendment." Congress.Gov. 1791. <u>https://constitution.congress.gov/constitution/amendment-10/</u>.

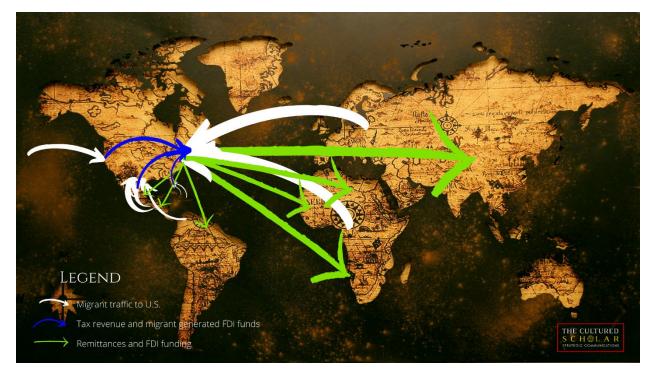
<sup>&</sup>lt;sup>11</sup> "The Build Back Better Framework." 2021. The White House. March 31, 2021. https://www.whitehouse.gov/build-back-better/.

<sup>&</sup>lt;sup>12</sup> Braw, Elisabeth. n.d. "Subversive Economics: Pervasive, Dangerous and Largely Invisible." Ox.Ac.Uk. Accessed May 16, 2022. https://talks.ox.ac.uk/talks/id/68d6e386-fa21-4ef2-95a7-8b8c83cbb453/.

<sup>&</sup>lt;sup>13</sup> UN Economic Development Team. 2019. "Remittances Matter: 8 Facts You Don't Know about the Money Migrants Send Back Home." UN News. June 15, 2019. https://news.un.org/en/story/2019/06/1040581.

Immigration reform should carve a path of global economic opportunity to allow migrants to live and work in America with a requirement to reinvest in their home communities by sending funds to family members as well as investing in the infrastructure and security of their home countries. For example, if El Salvador requires a boost in private security firms or paramilitary organizations to combat gang violence, then U.S. AID would facilitate the transfer and investment of U.S.-generated migrant funds to invest in critical businesses and infrastructure to fulfill those needs. USAID would also facilitate a strategic investment fund that would provide a path for innovative foreign direct investment between migrant workers and businesses paying remittances to home country populations, allowing citizens of receiving countries to apply for funding to start their own businesses of choice.

U.S. government agencies would partner with financial institutions in recipient countries to ensure funds are sent directly to recipients to avert misappropriation of funds from non-profits, NGOs, or corrupt governments. Ethical and honest implementation of such policy will not only support the United States' contributions to the UN Sustainable Development Goals but also rebuild trust with populations at home and abroad.



**Economic opportunity.** The U.S. Small Business Association (SBA) should partner with the Internal Revenue Service (IRS) to fund business opportunities for immigrants and underserved communities and avoid setbacks created by private banking intermediaries that abused the Payment Protection Program<sup>15</sup> to boost the bottom line of large enterprises

<sup>&</sup>lt;sup>15</sup> Dilanian, Ken, Laura Strickler, Kit Ramgopal, Didi Martinez, Lisa Cavazuti, and Andrew Blankstein. 2022. "'Biggest Fraud in a Generation': The Looting of the Covid Relief Program



at the expense of small businesses. The IRS would deliver the direct payments to bank accounts the same way it does for tax returns and stimulus checks, effectively setting the stage for transforming the IRS into the American people's bank.

About 55% of billion-dollar unicorn startups are founded or co-founded by immigrants.<sup>16</sup> 20.2% of self-employed workers are immigrants, and 25% of startup founders are immigrants as well.<sup>17</sup> Providing a path for immigrant talent to come to the United States, start new businesses, and reinvest in their home countries has the potential to be holistic policy that creates a cyclical path for immigrants to use the United States as a pit-stop on their journey to success and global transformation rather than a final stop that American citizens may see as a threat. Strategic investment businesses that focus on research and development for alternative energy resources to counter the fuel and energy crisis, holistic health solutions, and other technological opportunities can incentivize top talent from around the world to come to America to learn, grow, and reinvest in their home communities, taking the financial and physical burden off of the United States economy and military in global development while effectively combating Chinese coercive economic policies around the globe.

#### **Risk Analysis**

Possible risks to this policy and narrative or potential consequences of said policy include:

- Doubling down of Alt-Right on replacement theory, and rebellion of American citizens around immigrant supports.
- Foreign governments choose to be uncooperative in facilitating foreign direct investment.
- Increased gang violence in recipient countries in efforts to steal from receiving citizens.
- Increase in human trafficking and exploitation of FDI program to use legal means to fuel and fund trafficking operations.
- Continued failing of abortion codification leading to a subsequent national ban on abortions, setting the stage for 21<sup>st</sup> century back-alley abortion operations.
- Increased strategic competition from adversaries in response through subversive economics.
- Governments of recipient immigrant reinvestment countries rebel due to perceiving FDI innovation as subversive economic warfare.

<sup>&</sup>lt;sup>17</sup> Ibid.



Known as PPP." NBC News. March 28, 2022. https://www.nbcnews.com/politics/justicedepartment/biggest-fraud-generation-looting-covid-relief-program-known-ppp-n1279664. <sup>16</sup> Vandor, Peter. 2021. "Research: Why Immigrants Are More Likely to Become Entrepreneurs." Harvard Business Review. August 4, 2021. <u>https://hbr.org/2021/08/research-why-immigrants-aremore-likely-to-become-entrepreneurs</u>.

#### **Summation**

Abortion is an important policy topic for all Americans as well as citizens of the world. However, the Republican party is focusing political and campaign narratives on matters of the pocketbook. From the perspective of strategic competition, the United States must develop and implement policies that bring the nation together on one accord, and the unifying subject for Americans is money – survival. Protecting the integrity of the family and reproductive rights is critical, but if Americans cannot see a clear path to ensuring they can safely and securely provide for their families, then there is no realistic family or reproductive rights debate to be had. Thus, the public narrative should shift to focus on matters of human and national security – the pocketbook and the border.

There is an opportunity to design innovative economic and immigration reform that helps rebuild communities at home and abroad without triggering fears of invasion and replacement from white nationalist communities. Designing immigration policy that builds the U.S. economy and helps immigrants rebuild their home country's economies can not only work toward realizing the UN Sustainable Development Goals but also build innovative policies the United States needs to continue to lead and compete on the world stage. The name of the game is solving problems. Bringing a private sector mindset to the public policy arena and transmuting the energy of American policy from the inside out has the potential to not only solve humanity's problems but also turn the tide in great power competition. Risks abound, but good governance is always worth the risk.

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